



MISSION VIEJO
HOMEOWNERS' ASSOCIATION, INC.
4255 S. BUCKLEY ROAD. #110
AURORA. CO 80013-2951



<http://www.missionviejohoa.org>

To Whom It May Concern:

The **MISSION VIEJO Web Site** would like to invite you to join in our efforts to maintain and further develop a more cohesive community. Our goal is to establish a convenient means of communication to share information regarding the latest happenings and future events, within the **MISSION VIEJO** Community.

The **MISSION VIEJO Web site** is published by the Mission Viejo Homeowners' Association Inc., a registered state non-profit neighborhood organization. The Mission Viejo Homeowners' Association Inc. depends for its operating funds on donations, and voluntary membership. Your advertisements are greatly appreciated and benefit not only **MISSION VIEJO**, but are advertising dollars effectively and wisely spent. You can help sustain the life of the **MISSION VIEJO Web Site** by advertising with us, while at the same time inviting your local patrons to shop at your establishment or use your services.

This Advertising Policy for the **MISSION VIEJO Web Site** is effective as of September 16, 2008.

General Policies: All advertising is subject to a maximum revenue limitation based on the HOA's expenses for producing and distributing our neighborhood newsletter, general web costs, PO Box and any costs of the Associations' committees. Advertisers must supply their own image files. The **MISSION VIEJO HOA** reserves the right to refuse advertising from any individual, company or organization. The **MISSION VIEJO HOA** also reserves the right to refuse advertisements deemed inappropriate or contrary to the best interest of the Mission Viejo Homeowners' Association Inc. or the community at large. The **MISSION VIEJO HOA** will not recommend or sanction any advertisement. All advertising on our web pages will include a general disclaimer statement that will make it clear that the HOA does not endorse any establishment, person or entity.

Advertising Rates are based on size and the number of times the ad is contracted to run. All ads run a minimum of 3 months. Costs are significantly discounted for longer contracts (see rates below). Payment for ads is expected promptly and must be included in the ad order form. Payments must be paid in full prior to publishing the ad. Prices are subject to the market changes and may change without notice after the **MISSION VIEJO HOA's** Executive Board approval.

Changes may be made in the number of times you wish your run an ad, but changes in the rate payable are not retroactive. Any applicable new rate will be applied beginning with the next publishing of your ad.

Camera Ready Copy: You must supply "camera-ready" artwork and photos. We are not equipped to do design artwork. There is a separate set-up charge for non-digital images of \$80/each.

Cancellations/Refunds: Any payment received for advertising is non-refundable, except that any unused portion of payment will be credited toward future ads. In the event of cancellation prior to contract completion, rate charged will be adjusted to the rate applicable to the number of actual times the ad ran.

Rates Cost Per Ad

Ad Location	Size	3 months	6 months	12 months
Front Page (Home) http://www.missionviejohoa.org	Full Banner (approx. 593 x 221 pixels)	\$150.00	\$210.00	\$300.00
	Half Banner (approx. 297 x 111 pixels)	\$75.00	\$105.00	\$150.00
News Page (News) http://www.missionviejohoa.org/news.htm	Full Banner (approx. 593 x 221 pixels)	\$140.00	\$195.00	\$285.00
	Half Banner (approx. 297 x 111 pixels)	\$65.00	\$95.00	\$140.00
<i>Resources page or any other page or section as a Sponsor</i> http://www.missionviejohoa.org/resources.htm	Full Banner (approx. 593 x 221 pixels)	\$100.00	\$150.00	\$225.00
	Half Banner (approx. 297 x 111 pixels)	\$50.00	\$75.00	\$125.00
<i>Electronic Newsletter</i> E-News (Distributed Monthly)	Full bottom Banner (approx. 593 x 221 pixels)	\$150.00	210.00	\$300.00
	Side Banner (approx. 150 x 85 pixels)	\$75.00	\$105.00	\$150.00
Additional Link to your home page URL for each Ad*	Embedded URL Link	\$25.00 one time set-up fee		

All Rate structures receive a 10% discount for business ads if you are a member (dues paying or a recognized volunteer) of the Mission Viejo HOA

Graphics:

File size cannot exceed 300 kilobytes.

Graphics should be correctly sized in .GIF or .JPG format. Please no animated images.

*The Mission Viejo HOA reserves the right to refuse a URL link to a third party site that collects private information for marketing or other tracking purposes.

AD ORDER FORM

Please fill in this order form and e-mail your ad to webmaster@missionviejohoa.org

Name of Business: _____

Mailing Address: City/State Zip

Business Phone No: Size of Ad (See Rate Sheet) _____

Ad provided with order? _____

Special Requirements:

Name of Authorized Person Placing Order and Phone: _____

Authorized Signature Date: _____

MISSION VIEJO HOA Representative taking this order _____

Payment

Payment must be received before advertisement will run. Please allow 5 days set-up time after payment is received. Please make payments via our web site at http://www.missionviejohoa.org/pay_dues_online.htm

Please choose "Make a Donation" and specify the dollar amount for the rate you are requesting.

Alternatively mail your check to:

Mission Viejo Homeowners' Association Inc.

4255 S. Buckley Road, #110

Aurora, CO 80013-2951

Please allow extra time for processing if sending your funds via U.S.Mail since the HOA only accesses our mailbox periodically.

Thank You.

If you have questions please contact us at webmaster@missionviejohoa.org